



Please participate in RSVVP, NOVEMBER 9, 2010.
Together, we can make a difference in our community and ensure that
our neighbors don't go hungry.

PLEASE JOIN with fellow restaurant owners in the Chapel Hill/Carrboro community by participating in this year's RSVVP event. This year's RSVVP Day—which raises money for the Inter-Faith Council for Social Service (IFC) to fight hunger in our community— will take place on **TUESDAY, NOVEMBER 9, 2010**.

This event, which has raised more than \$348,000 in its first 21 years, is successful because of the generosity and commitment of people like you. As in the past, participating restaurants will donate 10% of the profits of RSVVP Day to IFC's hunger-relief efforts. Many diners go out to eat specifically on the 2nd Tuesday in November so that they can support RSVVP.

RSVVP will be advertised extensively on radio, in newspapers, online and via posters distributed throughout Chapel Hill, Carrboro and the UNC campus. Event sponsors include RBC Bank, *The Chapel Hill News*, *The Daily Tar Heel*, *The Daily Tar Heel Online* and 1360 WCHL.

YOUR DONATIONS WILL HELP THE INTER-FAITH COUNCIL TO FIGHT HUNGER

IFC, now in our 47th year, is the leading provider of food for the increasing number of local residents who are experiencing hunger without the means to alleviate it. IFC provides this food through two programs which together comprise the organization's FoodFirst initiative:

- **THE COMMUNITY KITCHEN/HOMESTART** offer three hot and nutritious meals per day, 365 days a year, free of charge to Community House/HomeStart residents and other community members. In the 2009-10 fiscal year, the Kitchen/HomeStart provided over 87,000 meals to members of our community. Meals are provided by more than 600 volunteers, working together in groups with just one IFC staff coordinator. The majority of the food is donated, thanks to the generosity of local citizens, businesses, restaurants, civic groups, UNC food services, farmers and grocery stores. IFC volunteers gather, sort and store the food.
- **THE COMMUNITY FOOD PANTRY** supplies groceries to local households, distributing more than 15,000 bags of food in the 2009-10 fiscal year. IFC currently has about 2,800 member households who are eligible for food on a monthly basis. As is the case with the Community Kitchen, the food comes mostly from donations and the majority of the work in the Food Pantry is done by volunteers. A variety of groups, schools and organizations hold food drives, congregations collect food on a regular basis and individuals from all walks of life donate food.

For some, it's hard to believe that in an area like ours that there are so many residents who are food insecure. Unfortunately, that is the reality that IFC deals with on a daily basis. Please consider participating in RSVVP and help us help our neighbors in need.

FOR MORE INFORMATION

To learn more about IFC, our programs and RSVVP, please visit www.ifcweb.org or contact:
Elizabeth Garfunkel, at 929-6380 x15 or assistant@ifcmailbox.org

IT'S EASY TO HELP

All you need to do to help fight hunger through RSVVP is fill out the enclosed pledge card and return it before Friday the 22nd of October in order to be included in the media promotions for the event. You will receive posters and table top tents to advertise your involvement and your commitment to fighting hunger. Your restaurant will be included in IFC's outreach and publicity efforts.



In 2009, RSVVP raised over \$18,500.
This year, with your help, we can do even more to fight hunger in our community.

Our Sponsors:



RBC Bank®

RBC Bank is helping to sponsor this longstanding hunger relief effort again this year. RBC Bank has always been community oriented and cares deeply about the local communities it serves. The bank is a long-term supporter of the IFC and we are delighted to have their continued support for this effort. Caroline Riggsbee (918-4309) in Chapel Hill and Steve Hardee (918-4336) in Carrboro are here to help provide you with information on RBC Bank and how to best meet your financial needs.



News Talk 1360 WCHL Chapel Hill-Carrboro's News, Talk and Tar Heel Station, and one of the original sponsors of RSVVP will air numerous commercials leading up to and including the day of the event, supported by interviews during the morning show with Ron Stutts. To get your business heard in Chapel Hill and Carrboro, please contact Aubrey Fox at 933-4165.



The Chapel Hill News has been a sponsor of the RSVVP program since its inception in 1989 and will serve as a print media sponsor again in 2010. They will run ads in the weeks leading up to the event that include participating restaurants. *The Chapel Hill News* covers all things Chapel Hill/Carrboro. To get your business noticed in Chapel Hill and Carrboro please contact Doug Rogers at 932-8780 or 836-5658.



The Daily Tar Heel, which has been serving the university community since 1893, is an original sponsor of RSVVP and will once again be running ads promoting RSVVP and listing local participating restaurants. In addition, this year they will be giving us space on *The Daily Tar Heel Online* for the week leading up to the event, as well as the day of the event. *The Daily Tar Heel* continues to be an active supporter of this project for fighting hunger within our community. To reach the UNC community with your advertising, please contact Megan McGinity at 962-1163.

TUESDAY, NOVEMBER 9

JOIN US

TO MAKE A DIFFERENCE

